

What is The AMS Initiative?

We are a personal and professional development platform, a network, as well as our headline aim, We are also here to connect society.

Why?

Over the past few years, a lot has been done in the areas of disadvantage focused on the black community and women, With many groups and societies in the UK, little has been done in the sector for the AMSI Community.

The profile of our community can help with the UK national skills shortages and partners with housing supply.

The AMS Community.

People within the community say we cannot see anyone who looks like us in the industry, in our community people do not understand our work.

Access and entry due to lack of guidance and support are hard and career longevity is an issue, being a lone person means people can be an easy target.

People come from a disadvantage, First in the family at university, it was well-known that people from Bangladeshi, Pakistani, and Muslim Communities were some of the worst hit during the COVID-19 pandemic.

They are relatively poor and occupy insecure jobs, the Office of National Statistics (UK) data shows they suffer great economic disadvantage, 41% of the economically inactive are Muslim women.

Most of the community is young, the youngest 16-25 with the majority 25-34, the second highest majority is between 35-44, with only a handful of people between 55-64 and no one that is over 65, people are from all over the world.

The Community says advocacy and representation are key and visibility, the drinking culture in the industry precludes them, We are the fastest growing community in UK society, it is a missed opportunity not to connect with us.



The AMS (Association of Muslim Surveyors) Initiative,
for Muslims and non-Muslims.

“We Aim to Pave the Way into Professional Real Estate, Built Environment, and Construction Professional Institutions and to Raise Awareness of the Professions in Communities, as We All Count”.



A Founding and First Historic Eid Event was held on 3 May 2023
It was at the prestigious RICS HQ in Westminster, London

To Find Out more Contact Sarah Chaudhry MBA FRICS,
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Vision

Our Vision is to one day become a Foundation or a CIC which we can do now.

Leadership

The AMS Initiative was founded by Sarah Chaudhry, MBA FRICS, Sarah has worked in corporate real estate for 30 years, she is a Management Consultant Chartered Surveyor that specialises in strategy and strategic asset management.

In 2010 she wrote her dissertation on Diversity in Construction which was later published by the University College of Estate Management as a special paper, she has worked for Registered Providers and was Director of Local Government.

Sarah is now the Director of the AMSI Initiative by Surveyor Store Ltd.

Volunteers

The AMSI initiative is supported by contributing members some are active volunteers, who support in terms of advocacy and representation within the communities in which they are known, Seniors in the industry support us.

Our Offer (s)

Strategic Partnerships such as the RICS, help to guide, also support our work and we do the same for them, We meet every six months.

Corporate Partnerships as well as our standard offer, we can tailor arrangements to suit partners, we offer to meet every quarter, with on annual event.

Contributing Member community. Since introducing a paid service, the quality of our network has improved, and we have regular members who are committed to AMSI and its success. We meet monthly and some volunteers lead on initiatives of their choice.

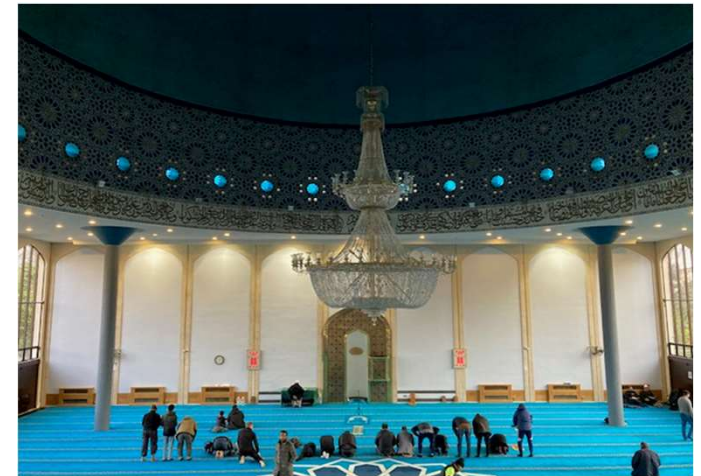
Market Engagement sessions, for senior guidance and support on initiatives, we have the Friday 10 AM weekly drop-in sessions.

Activities

Advocacy and representation, the Professional Real Estate Institutions such as RICS, RIBA, RTPI, CIOB, ICE support initiatives such as AMSI, the RICS were part of our start, and we work with them often.

The first Event on 3 May 2023, was a good opportunity in terms of creating a market presence, AMSI is known in the UK and has built global connections, single-handed we raised the profile of an institution in a whole new community.

Our 2nd event on 12 July 2023 at RICS HQ focused on learning and development, and how to become chartered, This is important, for example, a chartered surveyor can earn 1/3 more than someone who is not and more transferrable.



Private events. 12 September we had a private event with the RICS President at the London Central Mosque.

We work on an event at Cambridge Mosque. We have the offer of a Birmingham venue for an event. Others invite us to their event such as an Islamophobia Awareness Month event. We would like to do a first-anniversary event.

We expect to repeat what we did next year and build on this. Where contributing members and volunteers want to lead on initiatives, we will start to look at funding opportunities. For a sustainable service, financial viability is key.